



BADMINTON  
ENGLAND

CLUB *future*



How much do you know about...?

BADMINTON ENGLAND

## Performance Centres

**BADMINTON** England aims to...

- Develop badminton as a sport for all and encourage the best players to progress up through the ranks at club, county and International level
- Make England the world's No.1 playing nation by 2016, demonstrating this by improved participation and medal winners

**Performance Centres will play a pivotal role in achieving these aims by providing a...**

- Player-centred environment where their needs come first
- Focal point that links schools and other clubs in the local community
- Talent identification system
- Quality environment that develops players, coaches, officials and volunteers
- Team of coaches who set the highest possible standards of professionalism in the areas of:
  - Planning, delivery and reviewing of coaching
  - Monitoring of player progress
  - Continuous Professional Development
- Link to High Performance Centres and BADMINTON England's World Class Programmes

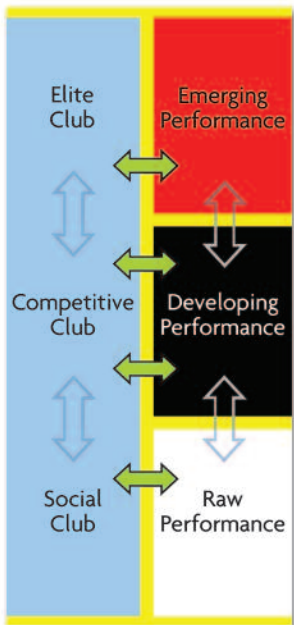
To find out more about **Performance Centres** contact us on **01908 268400**, [development@badmintonengland.co.uk](mailto:development@badmintonengland.co.uk), or visit our website [www.badmintonengland.co.uk](http://www.badmintonengland.co.uk)

Play it. Love it. Live it.

"Quantity is important, but quality is crucial."



BADMINTON  
ENGLAND



Club  
Pathway

Performance  
Pathway



Identification from:

Schools

New Participation

## What is the structure of a...?

CLUB *future*

# Performance Centre

### The Club Pathway

- Provides an environment for fun, fitness, participation, social interaction and competition

### The Performance Pathway

- Provides the same benefits as the club pathway
- Is for players (and parents) who display a high level of commitment
- Provides an environment where talented players are challenged
- Divided into 3 skill levels (Raw, Developing and Emerging)
- Allows movement between levels based on an objective assessment of skill level and competition performance
- Provides an opportunity for the most talented to progress to...

### ...The World Class Programmes

- Provide intensive training and competition Programmes for both junior and senior players who have reached (or display the potential to reach) World Class.



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